FILE

fashion/calendar

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Ruth Finley, Publisher / issued weekly

September 14, 1964

1964

JANUARY						
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE

WEEK ENDING FRIDAY, SEPTEMBER 11, 1964

Beginning Wednesday Sept. 9	OPENING: HOLIDAY SPORTSWEAR COLLECTION	ROBERT SLOAN SPORTSWEAR, INC.	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
	Robert Sloan will present his Holiday collection of dressy separates and at-home clothes designed by Sylvia de Gay. Continuous daily informal showings. Publicity: Margaret Hodge, LT. 1-3260.		
Thursday Sept. 10 9:30 A.M. Breakfast	PRESS PREVIEW OF EUROPEAN FASHIONS	B. ALTMAN & CO.	3RD FLOOR FUR SALON
	Preview of fashions from six European countries. By invitation. (For Release, Mon., Sept. 14.) Publ.: Kay Robinson, OR. 9-7800, Ext. 412.		
Thursday Sept. 10 11:00 A.M.	PRESS PREVIEW OF IMPORT FASHIONS	MACY'S NEW YORK	13TH FLOOR EXECUTIVE DINING ROOM
	Macy's will present their import collection to the press. By invitation. (For Release, Fri., Sept. 11.) Publicity: Margery Rubin, OX. 5-4400.		
Thursday Sept. 10 2:30 P.M.	TENNIS FASHION SHOW AT FOREST HILLS	EASTMAN CHEMICAL PRODUCTS FOR KODEL	FOREST HILLS TENNIS STADIUM
	Tennis fashions in fabrics with Kodel IV, Eastman's stay-white polyester, will be modeled by tennis celebrities at the U.S. National Tennis Championships, showing specially designed costumes by Vera Maxwell, Oleg Cassini, Wesley Tann, Samuel Robert, William Pearson, Serendipity 3, and Splendiferous. Also new 1965 tennis fashions by Geri Chase, Frank Horgan, Townway, Florence Walsh, Darlene Hard, and American Golfer. Specially designed tennis hats by Leon Bennett and tennis rainwear by Puddlecoat. Producers: Fashion Coordinators, Inc.--Edith Burke, Commentator: Louise McGann, Coordinator. Contact: LI. 4-2166 or AX. 1-8180.		
Thursday Sept. 10 4:00 P.M. Cocktails	PREVIEW OF RESORT-SPRING COLLECTION	KORRIGAN-PARIS; AVAGOLF OF MILAN	HAMPSHIRE HOUSE THE COTTAGE
	Knit ensembles and dresses in silk and wool for Resort and Spring; also men's knitwear. Show at 4:30 P.M. By invitation. Publicity: Ruth Hammer Assoc., 2 West 59th Street, EL. 5-7872.		
Beginning Thursday Sept. 10	SHOWING OF MIDSEASON COLLECTION	CLARET ORIGINALS, INC.	498 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
	Midseason pastel woolen collection of casual dresses and sportswear. Contact: LO. 3-6126. Publicity: Essie Pinsker, 110 W. 40th St., WI. 7-2514.		
Beginning Thursday Sept. 10	RESORT AND SPRING COLLECTION	PETTI 4'S, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
	Informal daily showings of custom-sizes for the petite miss. Contact: George Rappaport, CH. 4-3558.		
Postponed Sept. 11	MAINBOCHER'S PRESS SHOW, ORIGINALLY SCHEDULED FOR FRIDAY, SEPT. 11 AT 11:00 A.M., HAS BEEN POSTPONED TO MONDAY, SEPT. 21 AT 11:00 A.M. (See Pg.5)		

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Friday Sept. 11 9:00 A.M.	PRESS PREVIEW OF COLOR FILM	AMERICAN WOOL COUNCIL (570 SEVENTH AVENUE)	285 MADISON AVENUE 16TH FLOOR
	"The Girl Watchers," a 30-minute color film, prepared for American Wool Council for television, and starring Italian actress Elsa Martinelli in a 35-piece junior wardrobe of all wool, loomed and knitted in America. Narrator: Wally Cox. By invitation. (Showing by A & S, Bklyn., Sun., Sept. 20, NBC-TV, Channel 4 at 6:30 P.M.) Publ.: Catherine Mathews, LW. 4-3490.		
Friday Sept. 11 5:00 P.M. Champagne	PRESS PREVIEW: "ELLE MAGAZINE" IMPORTS	STERN'S	3RD FLOOR BOUTIQUE ELLE SHOP
	Press preview of imported French fashions, exclusive with Stern's and selected by the editorial board of "Elle Magazine" of Paris. By invitation. (For Release, Thurs., Sept. 17.) Publ.: Mildred Collins, LO.5-7950, Ext. 515.		
Beginning Friday Sept. 11	RESORT, HOLIDAY, EARLY SPRING COLLECTION	MAM'SELLE	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
	Informal daily showings by Mam'selle of junior fashions, designed by Betty Carol. Contact: Bettye Whiteman, CH. 4-7373.		
Sunday Sept. 13 11:15 P.M.- 11:45 P.M.	IMPORT FASHIONS ON TELEVISION	MACY'S NEW YORK	WNBC-TV CHANNEL 4
	Television presentation of Macy's Fall import copies. Publicity: Frank Langley or Margery Rubin, OX. 5-4400.		

WEEK BEGINNING MONDAY, SEPTEMBER 14, 1964

Sept. 14	ALTMAN RELEASE DATE--European Fashions. (Preview Sept. 10--See Pg. 1)		
Monday Sept. 14 9:30 A.M. Coffee	PRESS PREVIEW OF IMPORT FASHIONS	OHRBACH'S	5TH FLOOR
	Ohrbach's Paris and Italian import reproductions. By invitation. (For Release, Tues., Sept. 15.) (Customer showing, Mon., Sept. 21.) Publicity: Mark Klauser, OX. 5-4000.		
Monday Sept. 14 12:15 P.M.; 5:45 P.M.	CUSTOMER SHOWINGS OF IMPORT FASHIONS	MACY'S NEW YORK	3RD FLOOR
	Showings at 12:15 and 5:45. At Roosevelt Field, Thurs., Sept. 24 at 2:30. In New Haven, Thurs., Oct. 1 at 12:15. Publ.: Margery Rubin, OX.5-4400.		
Weeks of Sept. 14 And Sept. 21	INFORMAL SHOWINGS: RESORT AND SUMMER	COLE OF CALIFORNIA	1407 BROADWAY SUITE 602
	Private showings for two weeks, presenting misses and junior swimwear and sportswear in new showroom. Resident buyers, Thurs., Sept. 17 at 4:00 P.M. By invitation and appointment. Contact: BR. 9-2886.		
Monday Sept. 14- Sept. 25	FASHIONS FROM NOVEMBER "GREAT DATE" ISSUE	GLAMOUR MAGAZINE	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
	"Glamour at the Palladium" showing the total look. Also, active ski and after-ski fashions. For retailers, 9:00 A.M. to 5:00 P.M. Contact: Joan Alforno, Merchandising Editor, MU. 9-5900, Ext. 476.		
Beginning Monday Sept. 14	SHOWING OF JEWELED IMPORTS FROM HONG KONG	PHILLIPS COMPANY	1410 BROADWAY SHOWROOM - 19TH FLOOR
	Hong Kong imports of jeweled woolen knits, sweaters, tops, and three-piece theatre suits. Contact: BR. 9-0950.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Sept. 14	CALIFORNIA SHOWINGS IN NEW YORK	LOS ANGELES FASHION GUILD	NEW YORK SHOWROOMS
	Showings by: Adele of California, 512 Seventh Ave.; Georgia Bullock, Hotel Plaza; Charles Cooper, Gotham Hotel; Wayne Fuller, Gotham Hotel; Lee Herman, Bernstein & Genet, M. Nadler, Savoy Hilton; Oscar of Beverly Hills, 512 Seventh Avenue; Helen Rose, Gotham Hotel; Peggy Hunt, Gotham Hotel. Contact: Barbara Trister, 819 Santee Street, L.A.		
Monday Sept. 14-Sept. 25	FASHIONS FROM NOVEMBER "GREAT DATE" ISSUE	GLAMOUR MAGAZINE	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
	Preview of editorial and advertised merchandise featured in November issue. Contact: Joan Alforno, MU. 9-5900, Ext. 476.		
Tuesday Sept. 15 9:00 A.M.	PRESS SHOWING OF PARIS COLLECTION	HOUSE OF LANVIN, PARIS, FRANCE	HESS BROS. ALLENTOWN, PA.
	Designer Jules Francois Crahay will present the first American showing of his collection for the House of Lanvin, in Allentown, Pa. Buses will leave New York at 9:00 A.M. By invitation only. Publicity: Fashion Coordinator--Lobsenz Public Relations, PL. 5-5633.		
Tuesday Sept. 15 9:30 A.M.	PRESS PREVIEW: "HOUSE OF YEARS"	W & J SLOANE, INC.	414 FIFTH AVENUE 5TH FLOOR
	Preview for the press of Sloane's "House of Years" shop. By invitation. (For Release, Fri., Sept. 18.) Publicity: Rene Kuhn, OX. 5-3800.		
Tuesday Sept. 15 9:30 A.M. Breakfast	PRESS SHOWING OF BRITISH FASHIONS	MACY'S NEW YORK	13TH FLOOR EXECUTIVE DINING ROOM
	Preview of exclusive fashions, designed by Caroline Charles, English designer. By invitation. (For Release, Thurs., Sept. 17.) Publicity: Margery Rubin, OX. 5-4400, Ext. 2260.		
Tuesday Sept. 15 11:30 A.M.	PRESS PREVIEW OF FALL-WINTER FASHIONS	BERGDORF GOODMAN	4TH FLOOR SALON
	Fashions by Gigliola Curiel of Milan and Bernard Newman of the U.S. By invitation. (For Release, Wed., Sept. 16.) Publ.: Florence Neff, PL.3-7300.		
Sept. 16	YOM KIPPUR--Jewish Day of Atonement (Wednesday).		
Sept. 17	STERN'S RELEASE DATE--Fashion Imports. (Preview, Sept. 11, See Pg. 2)		
Sept. 17	MACY'S RELEASE DATE--British fashions by Caroline Charles.(Preview,Sept.15)		
Thursday Sept. 17 9:00 A.M. Coffee	PRESS PREVIEW: RESORT AND CRUISE COLLECTION	DIANA THOMAS, LTD. (FORMERLY NILO,LTD.)	512 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
	"Wardrobe Collection," designed by Nilo. By invitation. Buyers' show--Thursday, Sept. 24. Publicity: Jan M. Taylor, TR. 9-8965.		
Thursday Sept. 17 10:30 A.M. Coffee	PREVIEW: FALL COUTURE IMPORT COLLECTION	ALEXANDER'S	500 CLUB 500 SEVENTH AVENUE
	Press preview of imports and reproductions. By invitation. (For Release, Fri., Sept. 18.) Publicity: Rene Hall, OX. 5-4500, Ext. 285.		
Thursday Sept. 17 12:30 P.M. Luncheon	FALL FASHIONS BY JEAN LOUIS	YOUNG CITIZENS FOR JOHNSON	DELMONICO HOTEL GRAND BALLROOM
	Tickets: $12.50; contact: Young Citizens for Johnson Headquarters, Governor Clinton Hotel, BR. 9-0077. Publ.: Phyllis Kay, JU. 2-2224.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Sept. 17 12:30 P.M. Luncheon	PRESS PREVIEW: BRITISH COUTURE COLLECTION	BERGDORF GOODMAN	GOODMAN PENTHOUSE
	Preview of British couture collection at Bergdorf Goodman, with a special collection of shoes designed by Rayne of London for Delman. By invitation only. (For Release, Mon., Sept. 21.) Publ.: Florence Neff, PL. 3-7300.		
Thursday Sept. 17 12:30 P.M. Luncheon	LUNCHEON SHOWING OF FALL FASHIONS	ANNE FOGARTY (550 SEVENTH AVENUE)	HOTEL PLAZA TERRACE ROOM
	"Red Carpet Collection" for Fall by Anne Fogarty, available at Lord & Taylor. Press by invitation. Public by reservation: $4.75; contact: "Banquet Dept.," PL. 9-3000. Fashion Coordinator and Commentator: Mary Alice Rice, PL. 2-5726.		
Thursday Sept. 17 1:00 P.M.	HOLIDAY-EARLY SPRING COLLECTION	MR. MORT	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
	A formal showing of the Holiday-early Spring collection by Mr. Mort. Continuous informal showings thereafter. Contact: Jean Urban, OX. 5-4760.		
Thursday Sept. 17 2:00 P.M.	RESORT AND EARLY SPRING COATS	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
	Opening of Resort and early Spring collection of coats by Originala at 2:00 P.M. Contact: Mrs. Jaye Lo Pinto, BR. 9-8987.		
Thursday Sept. 17 4:00 P.M. Cocktails	PREVIEW: RESORT AND HOLIDAY FASHIONS	LEE CLAIRE, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	Preview of Holiday and Resort fashions. By invitation. Continuous beginning Sept. 22. Contact: Sylvia Greer or Al Davis, WI. 7-9470.		
Sept. 17	COLE OF CALIFORNIA SWIMSUIT SHOW FOR RESIDENT BUYERS AT 4:00--1407 B'WAY.		
Sept. 18	W & J SLOANE'S RELEASE DATE--House of Years. (Preview Sept. 15--See Pg.3)		
Friday Sept. 18 9:00 A.M.; 12:00 Noon	IMPORT FASHIONS AT TWO SHOWINGS	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL AMERICANA BALLROOM
	"The European Import Collections"--original models from France, Italy, Spain, and England for Fall, 1964. Report and commentary by: Nancy White, editor--"Harper's Bazaar"; Gwen Randolph, fashion director--"Harper's Bazaar." Prices: Breakfast--$8.00, members; $15.00, guests. Luncheon--$10.00, members; $20.00, guests. Contact: CI. 7-3940.		
Friday Sept. 18 9:30 A.M. Breakfast	PRESS PREVIEW: LONDON TOWN HOUSE ROOMS	B. ALTMAN & CO.	7TH FLOOR
	Model rooms, featuring the London town house look. By invitation. (For Release, Mon., Sept. 21.) Publicity: Kay Robinson, OR. 9-7800, Ext. 412.		
Friday Sept. 18 10:30 A.M.	PREVIEW FOR RESIDENT BUYERS	CAMEO EVENING FASHIONS; FIVE-THIRTY P.M.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
	Special preview for resident buyers of cocktail and evening fashions, designed by George Nardiello. By invitation. Continuous beginning Mon., Sept. 21. Contact: Sandy Abelson or Abe Goldner, PE. 6-0151.		
Monday Sept. 21 10:00 A.M. Breakfast	"NATIONAL SWEATER QUEEN CONTEST"	NAT'L KNITTED OUTERWEAR ASSN. (386 PK.AVE.SO.)	WALDORF-ASTORIA PILLEMONT SUITE
	Selection of National Sweater Queen and Junior Sweater Queen, in conjunction with the National Sweater Week (Sept. 21-27). By invitation. Publicity: Edward A. Brandwein, MU. 3-7520.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sept. 21	BERGDORF GOODMAN RELEASE DATE--British Couture Collection.(Preview Sept.17)		
Sept. 21	ALTMAN RELEASE DATE--London Town House Rooms.(Preview Sept.18--See Pg. 4)		
Monday Sept. 21 10:30 A.M.	OPENING: RESORT AND HOLIDAY COLLECTION	LEONARD ARKIN; ANDREW ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
	Showings Sept. 21 and Sept. 23 at 10:30. Contact: Judy Farr, WI. 7-5324.		
Monday Sept. 21 11:00 A.M.	PRESS PREVIEW OF CUSTOM-ORDER FASHIONS	MAINBOCHER	609 FIFTH AVENUE SALON - 8TH FLOOR
	Mainbocher will present his Fall custom-order fashions at a preview for the press. (Note Change of Date.) By invitation. (For Release, Tues., Sept. 22.) Publicity: Eleanor Lambert, MU. 8-2130.		
Monday Sept. 21 11:30 A.M.	OPENING: HOLIDAY AND RESORT COLLECTION	MORT SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
	Showing at 11:30. Publicity: Betty Yarmon, TR. 9-7112 or LO. 4-9194.		
Monday Sept. 21 2:00 P.M.	HOLIDAY AND RESORT MISSES COLLECTION	RAPPI, INC.	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
	Showing of Holiday and Resort collection. Contact: LO. 5-2626.		
Monday Sept. 21 2:15 P.M.	RESORT AND TRAVEL COLLECTION	PAUL PARNES CORP.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
	Paul Parnes' Resort and Travel collection, designed by Earl Luick and Fernando Bosc, Sept. 21, 29, Oct. 6 at 2:15 P.M. Contact: CH. 4-4600.		
Monday Sept. 21 2:30 P.M.	OPENING OF RESORT COLLECTION	YOUNG ELEGANTE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
	Showing of Young Elegante, Sept. 21 and Sept. 28 at 2:30. Contact:CH.4-1872		
Monday Sept. 21 3:00 P.M.	CUSTOMER SHOWINGS: READY-TO-WEAR	MACY'S NEW YORK	2ND FLOOR LITTLE SHOP
	Showings of "Made-in-Europe" ready-to-wear fashions. Open to public. (Note Change of Date.) Publicity: Margery Rubin, OX. 5-4400.		
Monday Sept. 21 3:30 P.M. Cocktails	PRESS PREVIEW: RESORT AND ADVANCE SPRING	OLEG CASSINI YOUNG AMERICA	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
	Showing for press of Resort and advance Spring collection. Also, Wed., Sept. 23 at 1:00 P.M. By invitation. Continuous thereafter. Contact: Kay McGowan, LO. 5-6453. Publicity: Joseph Moore, GR. 5-6325.		
Monday Sept. 21 5:45 P.M.	CUSTOMER SHOWINGS OF IMPORT FASHIONS	OHRBACH'S	5TH FLOOR
	Showing in N.Y. store at 5:45. In Newark, Wed., Sept. 23 at 12:45. In Westbury, Thurs., Sept. 24 at 12:45. Publicity: Mark Klauser, OX. 5-4000.		
Beginning Monday Sept. 21	OPENING: CRUISE AND SOUTHERN COLLECTION	VERA MAXWELL, INC.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
	Informal showings of Vera Maxwell's select group of Cruise and Southern wear. Contact: Harold Queler, LO. 3-4358.		
Beginning Monday Sept. 21	OPENING: HOLIDAY AND RESORT COLLECTION	ROSALIE MACRINI, INC.	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
	Informal showings of Holiday and Resort collection. Contact: CH. 4-2655.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Sept. 21	HOLIDAY, RESORT ADVANCE SPRING	IRA RENTNER	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
	Informal showings of Holiday, Resort, and advance Spring collection. Contact: LA. 4-0162.		
Tuesday Sept. 22 10:00 A.M.	OPENING OF HOLIDAY AND RESORT COLLECTION	MODERN COUTURE, INC.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
	Helena Barbieri's collection of Holiday and Resort fashions. By reservation. Contact: CH. 4-3169.		
Tuesday Sept. 22 10:30 A.M.	RESORT & ADVANCE SPRING COLLECTION	GEORGE CARMEL, INC.	530 SEVENTH AVENUE SHOWROOM - 25TH FLOOR
	Coats and suits for Resort and advance Spring at 10:30 A.M. Thereafter by appointment. Contact: LA. 4-3310.		
Tuesday Sept. 22 10:30 A.M.	RESORT AND HOLIDAY COLLECTION	PATTULLO-JO COPELAND	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	By reservation. Contact: Sam Cohen, LO. 3-5600.		
Tuesday Sept. 22 11:30 A.M.	HOLIDAY AND RESORT COLLECTION	ABE SCHRADER CORP.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
	Showings Sept. 22 and Sept. 24 at 11:30. Publicity: Betty Yarmon, TR. 9-7112 or LO. 4-9194.		
Tuesday Sept. 22 12:00 Noon	OPENING OF RESORT COLLECTION	ESTEVEZ	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
	Two showings, Sept. 22 and 29 at 12:00 Noon. By invitation. Contact: Ruth McLaughlin or Mr. Revell, LO. 4-6337.		
Tuesday Sept. 22 12:30 P.M. Luncheon	PREVIEW: REVILLON FUR FASHIONS	REVILLON AT SAKS FIFTH AVENUE	ST. REGIS HOTEL PRIVATE SUITE
	Press showing of Revillon furs. By invitation. (Note Change of Date.) (For Release, Wed., Sept. 23.) Publ.: Helen O'Hagan, PL. 3-4000.		
Tuesday Sept. 22 1:00 P.M.	SHOWING OF HOLIDAY-RESORT COLLECTION	HANNAH TROY, INC.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
	Also, Sept. 29 at 1:00 P.M. By appointment. Contact: Lee Lerner, LO.3-0988		
Tuesday Sept. 22 11:00 A.M.	HOLIDAY AND RESORT COLLECTION	ARKAY, INC.	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
	Showing of Holiday and Resort collection, designed by Anthony L. Muto. Contact: Peter Kallish, LO. 5-2626.		
Tuesday Sept. 22 2:30 P.M.	OPENING OF RESORT COLLECTION	BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
	Showings Sept. 22, Oct. 1, 7 at 2:30 P.M. Contact: PE. 6-6983.		
Tuesday Sept. 22 2:30 P.M.	OPENING OF RESORT COLLECTION	LARRY ALDRICH ASSOC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
	Showings Sept. 22 and Sept. 29 at 2:30. Contact: CH. 4-1872.		
Tuesday Sept. 22 2:30 P.M.	PRESS PREVIEW: FALL AND WINTER FURS	BEN KAHN FURS	SHERATON-EAST HOTEL DIPLOMAT SUITE
	Presentation of Ben Kahn's Fall and Winter fur fashions. By invitation. Publicity: McGeehan & O'Connor, 667 Madison Ave., PL. 9-8150.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Sept. 22 4:00 P.M.	HOLIDAY AND RESORT COLLECTION	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
	Showing at 4:00, Sept. 22 and 29. By appointment. Contact: PE. 6-5547.		
Tuesday Sept. 22 5:00 P.M.- 7:00 P.M.	"JEWELS AS A MODERN ART"	MARIANNE OSTIER	OSTIER JEWELERS 5 EAST 57TH STREET
	Presentation of connoisseur collection by Marianne Ostier. Press reception by invitation only. Publicity: Ruth Hammer Associates, EL. 5-7874.		
Tuesday Sept. 22 6:15 P.M.	PRESS PREVIEW OF EUROPEAN IMPORTS	BLOOMINGDALE'S	THROUGHOUT STORE
	Annual presentation of European imports throughout the store. By invitation. (For Release, Wed., Sept. 23.) Publ.: Louise Langdon, PL. 2-1212.		
Tuesday Sept. 22 6:30 P.M.- 9:00 P.M.	FIRST SESSION OF FASHION CAREER COURSE	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	UNITED ENGINEERING CENTER (345 E.47TH ST.)
	Subject: "Ready-to-Wear." Speakers: Anne Fogarty--Anne Fogarty, Inc.; Vincent Monte-Sano--Monte-Sano & Pruzan; Monika Tilley--White Stag Mfg.Co. Price for course (10 lectures): $20.00. Individual sessions: $2.75. Contact: CI. 7-3940.		
Beginning Tuesday Sept. 22	HOLIDAY AND EARLY SPRING COLLECTION	ARTHUR COLE DESIGNED BY OLE BORDEN	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
	Informal daily showings. Contact: Jerry Zucker, OX. 5-4760.		
Beginning Tuesday Sept. 22	HOLIDAY AND RESORT JUNIOR COLLECTION	TED BROWN, INC.	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
	Continuous showings of daytime and late-day junior fashions, designed by Frances Prisco. Contact: LO. 4-9311.		
Wednesday Sept. 23 9:30 A.M. Breakfast	PRESS PREVIEW OF FUR FASHIONS	GEORGES KAPLAN	730 FIFTH AVENUE SALON
	Georges Kaplan's press preview of Fall and Winter fur fashions, designed by Jacques Kaplan, introducing "Great Mink Revolution." By invitation. Showing promptly at 10:00 A.M. (For Release, Thurs., Sept. 24.) Contact: Miss Gudrun Hoerig, CI. 6-3416.		
Wednesday Sept. 23 11:00 A.M.	RESORT AND HOLIDAY COLLECTION	REMBRANDT, INC.	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
	Holiday and Resort collection, designed by Philippe Tournaye. By reservation. Contact: LO. 4-3600.		
Wednesday Sept. 23 11:30 A.M.	OPENING: RESORT AND HOLIDAY COLLECTION	STEPHAN, LTD.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
	Showing at 11:30. Publicity: Betty Yarmon, TR. 9-7112 or LO. 4-9194.		
Wednesday Sept. 23 12:00 Noon	HOLIDAY AND RESORT COLLECTION	HAROLD LEVINE CO.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	Showing of Holiday and Resort collection, designed by Don Breitinger. Also showing Sept. 30. By appointment. Contact: LA. 4-0237.		
Wednesday Sept. 23 12:15 P.M. Luncheon	LUNCHEON: "THE IMAGE OF WOMEN IN BUSINESS"	NAT'L HOME FASHIONS LEAGUE (767 LEX.AVE.)	HOTEL PIERRE BALLROOM
	Speaker: Mr. Walter Johnson, Pres.--Pritchard, Wood, Inc. Prices: $7.00, members; $8.00, guests. Contact: Irene Douglas, TE. 8-5133.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Sept. 23 12:30 P.M. Luncheon	"DAWN TO DUSK" LEATHER FASHIONS	LEATHERMODE (1410 BROADWAY)	BARBETTA RESTAURANT 321 WEST 46TH STREET
	Informal showing of fashions by Leathermode. Barbetta Publicity: Ellen Perl, TE. 2-8212. For reservations, contact: CI. 6-9171.		
Wednesday Sept. 23 1:15 P.M.	OPENING: HOLIDAY AND RESORT COLLECTION	GOTHE (DAVID E.GOTTLIEB,INC.)	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
	Showings Sept. 23 and 29, and Oct. 1 at 1:15 P.M. By reservation. Contact: Larry Farragut or Miss Vivian, LO. 5-2727.		
Wednesday Sept. 23 1:15 P.M.	RESORT AND HOLIDAY DRESS COLLECTION	NAT KAPLAN, INC.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	Sylvia Kaplan's Resort and Holiday dresses and ensembles. By invitation. Also, Monday, Sept. 28 at 9:45 A.M. Contact: Miss Fritzi, LO. 5-4115.		
Wednesday Sept. 23 2:30 P.M.	SHOWING OF ADVANCE SPRING COLLECTION	CHRISTIAN DIOR NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
	Showings Sept. 23 and 29 at 2:30 P.M. By invitation. Contact: Joanne Jaap or Muriel Morris, LO. 4-9220.		
Wednesday Sept. 23 3:00 P.M.	OPENING: HOLIDAY AND RESORT COLLECTION	MARGOT, INC.	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
	Collection designed by Emil de John. Contact: Peter Kallish, LO.5-2626.		
Wednesday Sept. 23 4:00 P.M. Cocktails	PRESS PREVIEW: FALL-WINTER FUR FASHIONS	REISS & FABRIZIO	6 WEST 57TH STREET SALON - 2ND FLOOR
	Press preview of Fall-Winter couture fur fashions by Reiss & Fabrizio. By invitation. (For Release, Mon., Sept. 28.) Publicity: Ruth Hammer Assoc., 2 West 59th Street, EL. 5-7874.		
Thursday Sept. 24 9:00 A.M. Coffee	OPENING: RESORT AND CRUISE COLLECTION	DIANA THOMAS, LTD. (FORMERLY NILO,LTD.)	512 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
	Resort and Cruise "wardrobe collection," designed by Nilo. By invitation. Continuous thereafter, by appointment. Contact: Dodie May, 244-3927.		
Thursday Sept. 24 10:30 A.M.	RESORT & EARLY SPRING COLLECTION	JANE DERBY	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
	Showing at 10:30 A.M., Thurs., Sept. 24; thereafter Sept. 30, Oct. 2, and Oct. 6. By appointment. Contact: Mabel Glemby, LA. 4-9350.		
Thursday Sept. 24 11:30 A.M.	HOLIDAY AND RESORT COLLECTION	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
	Showings of Holiday and Resort collection, designed by Dorothy Farbo; also Sept. 30 at 11:30 A.M. By reservation. Contact: BR. 9-5991.		
Thursday Sept. 24 12:00 Noon	OPENING OF RESORT COLLECTION	PAUL BLUMENSTEIN	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
	Showing Sept. 24 and 29 at 12:00 Noon. Contact: WI. 7-0152.		
Thursday Sept. 24 12:30 P.M. Luncheon	IMPORTS AND COPIES AT LUNCHEON SHOW	ALEXANDER'S	HOTEL PLAZA TERRACE ROOM
	Alexander's will present a luncheon showing of import fashions, originals, and adaptations. Press by invitation. Public by reservation: $4.75; contact:"Banquet Dept.," PL. 9-3000. Publicity: Rene Hall, OX. 5-4500, Ext. 285. Plaza Fashion Director: Mary Alice Rice, PL. 2-5726.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Sept. 24 1:00 P.M.	SPECIAL SHOW:SPORTSWEAR, SEPARATES ONLY	TANNER OF NORTH CAROLINA	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
	Special showing of Resort sportswear and separates, designed by Dorothy Cox. Contact: CH. 4-6350. Publicity: Rosemary Sheehan, MU. 5-1280.		
Thursday Sept. 24 1:00 P.M.	HOLIDAY & RESORT JUNIOR FASHIONS	JUNIOR SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
	Showings Sept. 24 and 29 at 1:00 P.M. Contact: Ellen Roselle, IO.4-0462.		
Thursday Sept. 24 2:30 P.M.	PRESS PREVIEW: FALL-WINTER FUR FASHIONS	JOHN F. MORRIS & CO. (224 WEST 30TH ST.)	HOTEL DELMONICO BALLROOM
	Fur fashions, designed by S. Breslin Baker, for John F. Morris. By invitation. Thereafter by appointment. Contact: Henry Dorman, EL. 5-0400.		
Thursday Sept. 24 4:00 P.M.	RESORT AND HOLIDAY COLLECTION	MALCOLM STARR, INC.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
	Malcolm Starr will present his Resort and Holiday collection, designed by Elinor Simmons and Mr. Arno, Sept. 24, 29, and Oct. 1 at 4:00 P.M. By appointment. Contact: Marion Auley, LA. 4-7690.		
Thursday Sept. 24 8:30 P.M.	ANNUAL COTY AMERICAN FASHION CRITICS AWARD	COTY, INC.	METROPOLITAN MUSEUM GRACE R. ROGERS AUD.
	Twenty-second annual award, this year to Jacques Tiffeau and Geoffrey Beene. Also, special awards to Sylvia Pedlar, Iris Lingerie; and David Webb, jewelry designer. Fashion show at 9:00 P.M. By admission ticket only. Publicity: Eleanor Lambert, MU. 8-2130.		
Friday Sept. 25 12:00 Noon	OPENING OF HOLIDAY AND RESORT COLLECTION	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
	Showing of Holiday and Resort collection. By invitation. Contact:CH.4-5693.		
Friday Sept. 25 2:30 P.M.	OPENING OF RESORT COLLECTION	MAURICE RENTNER, LTD.	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
	Maurice Rentner's Resort collection, designed by Bill Blass. Showings Sept. 25 and Sept. 29 at 2:30. (Press show, Tues., Sept. 29 at 11:00 A.M.) Contact: Eleanor Stoner, LA. 4-6968.		
Friday Sept. 25 2:30 P.M.	SPECIAL GIVENCHY AFTER-FIVE FASHIONS	BLOOMINGDALE'S	3RD FLOOR GREEN ROOM
	Preview of after-five dress collection, designed by Givenchy and made by Adele Simpson exclusively for Bloomingdale's. By invitation. (For Release, Mon., Sept. 28.) Publicity: Louise Langdon, PL. 2-1212, Ext. 7203.		
Saturday Sept. 26 2:00 P.M.	IMPORT FASHIONS AT WORLD'S FAIR	ALEXANDER'S	N.Y. STATE PAVILION WING OF FASHION
	Showings at 2:00, 5:00, and 8:00 P.M. Publ.: Rene Hall, OX.5-4500,Ext.285.		
Sept. 28	REISS & FABRIZIO RELEASE--Fall-Winter furs. (Preview, Sept. 23--See Pg. 8)		
Sept. 28	BLOOMINGDALE'S RELEASE DATE--Givenchy Fashions.(Preview Sept.25--See Above)		
Monday Sept. 28 9:30 A.M.	PREVIEW: VALENTINO OF ROME FASHIONS	BLOOMINGDALE'S	DOWNSTAIRS STORE
	Press preview of special collection by Valentino, exclusive with Bloomingdale's. By invitation. (For Release, Tues., Sept. 29.) Publicity: Louise Langdon, PL. 2-1212, Ext. 7203.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Sept. 28 11:30 A.M.	PRESS PREVIEW: MADE-TO-ORDER FUR FASHIONS	BERGDORF GOODMAN	2ND FLOOR FUR SALON
	Fall-Winter fur fashions, designed by Emeric Partos. By invitation. (For Release, Tues., Sept. 29.) Publ.: Florence Neff, PL. 3-7300.		
Monday Sept. 28 12:30 P.M. Luncheon	PRESS PREVIEW: SPRING SHOE TRENDS IN "CORFAM"	THE DU PONT COMPANY	GALLERY OF MODERN ART 2 COLUMBUS CIRCLE
	Spring colors and design trends in women's and men's footwear of "Corfam" poromeric. Luncheon at 12:30; presentation concludes at 2:00. By invitation. (For Release, Tues., Sept. 29.) Contact: Clara Knoll, 971-4432.		
Monday Sept. 28 3:00 P.M.-6:00 P.M. Cocktails	PRESS PREVIEW: JEWELRY AND COUTURE FASHIONS	CIS-PARIS	ST. REGIS HOTEL PRIVATE SUITE
	Comtesse Cissy Zoltowska, designer and owner of Cis-Paris, will preview her Paris midseason "Haute Bijoux" and Boutique Couture collections to the press at an open house. By invitation. Thereafter by appointment. Contact: Fox Consultants, 211 East 51st St., HA. 1-1774.		
Monday Sept. 28 4:00 P.M. Cocktails	SHOWING: HOLIDAY AND RESORT COLLECTION	ERIC LUND FOR DEZON, INC.	500 CLUB 500 SEVENTH AVENUE
	Holiday and Resort collection, designed by Eric Lund. By invitation. Showings by appointment at new showroom, 530 Seventh Avenue, 29th Floor. Contact: Mr. Raul Rodriguez, 947-4526.		
Beginning Monday Sept. 28	CAPSULE SHOWING OF RESORT COLLECTION	ARTHUR JABLOW, INC.	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
	Showing of Resort fashions, designed by David Kidd for Arthur Jablow. By appointment. Contact: Virginia Yost, LA. 4-3404. Publicity: Eleanor Lambert, MU. 8-2130.		
Beginning Monday Sept. 28	OPENING OF RESORT COLLECTION	ARBE ORIGINALS, INC.	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
	Resort collection of boutique separates, casual suits, cashmere coordinates, designed by Dorothy Arden. Continuous showings. Contact: LW. 4-0220.		
Tuesday Sept. 29 9:30 A.M. Breakfast	PRESS PREVIEW: FALL-WINTER FUR FASHIONS	MAXIMILIAN FURS, INC.	20 WEST 57TH STREET SALON - 3RD FLOOR
	Preview of Fall-Winter fur fashions for the press. Showing at 10:00 A.M. By invitation. (For Release, Wed., Sept. 30.) Publicity: Vera Bacall, PL. 3-8421. Contact: Mrs. S.K. Steffan, CI. 7-1388.		
Tuesday Sept. 29 10:00 A.M.	RESORT AND HOLIDAY COLLECTION	ADELE SIMPSON, INC.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
	Showings Sept. 29, 30, Oct. 1 at 10:00 A.M. Contact: LA. 4-7626.		
Tuesday Sept. 29 10:30 A.M.	OPENING: RESORT AND HOLIDAY COLLECTION	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
	Resort and Holiday collection, designed by Shannon Rodgers for Jerry Silverman. By reservation. Contact: Jean Dionne, CH. 4-7522 or CH.4-4940.		
Sept. 29	PRESS SHOWING OF MAURICE RENTNER'S RESORT COLLECTION AT 11:00 A.M. (See Pg.9)		
Tuesday Sept. 29 12:00 Noon	RESORT AND HOLIDAY COLLECTION	GEOFFREY BEENE LTD.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
	Also Sept. 30 and Oct. 1 at 12:00 Noon. By appointment. Contact: LW.4-0454.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Sept. 29 12:00 Noon Luncheon	RESORT-INTO-SUMMER SWIMSUIT COLLECTION	DARLENE KNITWEAR (1407 BROADWAY)	SAVOY PLAZA HOTEL GOLD ROOM
	Darlene will preview their new swimsuit collection. Showing at 12:30 P.M. By invitation. Publicity: Jeanne Sessions, BR. 9-9400.		
Tuesday Sept. 29 12:00 Noon	OPENING: RESORT AND HOLIDAY COLLECTION	TALMACK, INC.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
	Talmack's Resort and Holiday collection, designed by Dominic, Sept. 29 and Oct. 1 at 12:00 Noon. By reservation, Contact: Mr. A.Englander, BR. 9-1195.		
Tuesday Sept. 29 1:00 P.M.	RESORT AND HOLIDAY COLLECTION	SEYMOUR JACOBSON, INC.	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
	Showing of Resort and Holiday collection. Contact: Roy Solomon, CH.4-3488.		
Tuesday Sept. 29 4:00 P.M.- 6:00 P.M. Cocktails	PRESS PREVIEW OF "BOOPEE-DOOP EYES"	EYLURE OF LONDON	SHEPHEARD'S(DRAKE HOTEL) PARK AVE.AT 56TH ST.
	Press preview of new false lashes and '30s-inspired "Boopee-Doop" eyes, created by British makeup experts David and Eric Aylott. By invitation. Contact: Jeanne Sakol, LT. 1-2050.		
Wednesday Sept. 30 10:30 A.M.	RESORT AND EARLY SPRING COLLECTION	DAVID M. GOODSTEIN ASSOCIATES	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
	Showings on Sept. 30, Oct. 6, 13 at 10:30 A.M. By reservation. Contact: Carolyn Carpenter, LA. 4-2577.		
Wednesday Sept. 30 12:00 Noon	RESORT AND HOLIDAY COLLECTION	MADEMOISELLE RICCI FOR MURRAY ZENKEL	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
	Showing of Resort and Holiday collection, designed by Gerard Pipart, Paris, on Sept. 30 and Oct. 1 at 12:00 Noon. By reservation. Continuous thereafter by appointment. Contact: Marta Schreiber, CH. 4-2270.		
Wednesday Sept. 30 12:00 Noon	RESORT-HOLIDAY FASHIONS BY MOLLIE PARNIS	PARNIS-LIVINGSTON,INC.	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
	Showing by reservation. Contact: Lou Scobell, BR. 9-5012.		
Wednesday Sept. 30 12:30 P.M. Luncheon	BOUTIQUE KNITS AT LUNCHEON SHOWING	KETTY OF TURINO (CEZAR--4 E.53)	BARBETTA RESTAURANT 321 WEST 46TH STREET
	Informal showing of knits during luncheon. Barbetta Publicity: Ellen Perl, TE. 2-8212. For reservations, contact: CI. 6-9171.		
Wednesday Sept. 30 1:00 P.M.	OPENING: RESORT AND CRUISE DRESS COLLECTION	TANNER OF NORTH CAROLINA	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
	Resort and Cruise dresses, designed by Dorothy Cox, Sept. 30, Oct. 7, 14 at 1:00 P.M. Contact: CH. 4-6350. Publ.: Rosemary Sheehan, MU. 5-1280.		
Thursday Oct. 1 2:30 P.M.	OPENING OF RESORT COLLECTION	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
	Showing Oct. 1 at 2:30 and Oct. 2 at 10:30. By reservation. Contact: Estelle Marr, LO. 3-1600.		
Thursday Oct. 1 2:30 P.M. Cocktails	RESORT AND SPRING DRESS COLLECTION	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
	For press and resident buyers, by invitation. Beginning Monday, Oct. 5, daily at 10:30, except Friday. Publ.: Jeanette Gottlieb, BR. 9-6560.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Oct. 1 4:00 P.M. Cocktails	PREVIEW: RESORT AND SUMMER SPORTSWEAR	ROXANNE SWIMSUITS CO.	FOUR SEASONS 99 EAST 52ND STREET
	Resort and Summer swimsuits designed by Bill Blass and Roxanne. By invitation. Contact: Ruth Hammer Assoc., EL. 5-7874.		
Beginning Friday Oct. 2	INFORMAL SHOWINGS OF FUR FASHIONS	FREDRICA FURS	345 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
	Fredrica will present informal showings of a special group of new fur designs, inspired by Arthur Schwartz and his travels abroad. By appointment. Contact: CH. 4-8685. Publ.: Pauline Greene, Charles J. Charney, TN.7-2288.		
Tuesday Oct. 6 9:30 A.M.- 5:00 P.M.	EXECUTIVE SEMINAR: "THE STRETCH REVOLUTION"	McCALL CORPORATION	HOTEL ASTOR GRAND BALLROOM
	McCall Corporation will present the first seminar for key retail and manufacturing executives on every aspect of stretch fabrics, including a new color film, speeches, fashion show, and an open forum. Tickets: $30. Contact: Director, Executive Stretch Seminar, McCall, 230 Park Ave. Publicity: Maybelle F. Hall, OX. 7-3680.		
Tuesday Oct. 6 10:00 A.M.	TRAVEL COLLECTION OF COATS AND SUITS	FRANK GALLANT, INC.	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
	Showings Oct. 6, 8, 13, 15 at 10:00 A.M. By appointment. Contact: Herbert Gallant, LA. 4-7285.		
	SPRING OPENINGS BY LOS ANGELES FASHION GUILD IN LOS ANGELES		
	*Showings at Beverly Wilshire Hotel, unless otherwise specified.		
Sunday Oct. 4- Oct. 6	Oct. 4: 9:30 A.M. Mike Anthony. 1:30 P.M. Elis Porter. 2:30 P.M. Lee Herman. 4:30 P.M. Michael Novarese. 6:00 P.M. Helga, Beverly Hills Hotel.		
	Oct. 5: 8:30 A.M. Stanley Nelson, Beverly Hills Hotel. 1:30 P.M. Travilla. 3:00 P.M. Helen Rose, Beverly Hills Hotel.		
	Oct. 6: 8:30 A.M. Peggy Hunt. 10:00 A.M. Couture West. 6:00 P.M. Georgia Bullock, Residence.		
	By Appt.: Adele of California; Charles Cooper; Wayne Fuller; Marusia; Michaelson, Inc.; M. Nadler; Oscar of Beverly Hills.		
	Contact: Barbara Trister, 819 Santee Street, Los Angeles, California.		
Monday Oct. 5 9:30 A.M.& 1:30 P.M.	SPRING COLLECTION IN CALIFORNIA	WAYNE FULLER, INC.	122 E. 7TH STREET LOS ANGELES, CALIF.
	Afternoon dresses, costumes, and after-five wear at 9:30 and 1:30 daily. By appointment. Contact: Dick Steiner, MA. 7-5461(L.A.).		
Monday Oct. 5 10:00 A.M.	RESORT AND SPRING CALIFORNIA OPENING	WERLE (626 N.ROBERTSON BLVD.)	BEVERLY HILLS HOTEL PERSIAN ROOM
	By invitation. Contact: Jose Fernandez, OL. 5-8926(L.A.).		
Monday Oct. 5 6:00 P.M.	RESORT & SPRING COLLECTION	BUD KILPATRICK	2139 STONER AVENUE WEST LOS ANGELES, CAL.
	Bud Kilpatrick will present his Resort and Spring collection in his California showroom to buyers and press. By invitation. Contact: Eph Feinberg, Area Code 213, BR. 2-1178(L.A.).		
Thursday Oct. 8 11:00 A.M.	PRESS SHOWING: RESORT AND SPRING COLLECTION	B.H. WRAGGE, INC.	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
	Thereafter Oct. 12, 14, and 19 at 11:00 A.M. Contact: Pat Brooks, WI. 7-4968.		

CALENDAR FOR 1965

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